

## Concept note: African Alliance for Sustainable Land Developers November 2019

### 1 – OVERALL CONTEXT ET PROJECT GENESIS

In a context of fast growing demography, increasing urbanization and climate change, African cities should more than ever before conceive masterplans that faces these challenges.

Case studies conducted on different cities in the continent reveal similar constraints such as land issues, governance, population resettlement, education, health, waste management, land planning and project structuration as well as financing.

African territorial transformation must follow a sustainable land urban development, which will help redefine productive spaces, develop infrastructures for an improved mobility, ease inclusive and social equality, and initiate participative actions of all actors.

All these fundamentals and strong issues drove the partnership between Société d'Aménagement Zenata (SAZ), Zenata Eco-city developer in Morocco and Climate Chance Association (CCA) which objective is to develop and promote concrete territorial actions and support common positions of non-state actors, to foster the development of this pioneer initiative.

### 2 – PRESENTATION OF THE ALLIANCE

Gathered around two groups (a group of land developers and a group of all actors of the ecosystem), the alliance main objectives are:

- **Establish a common methodology for the development of local sustainable frameworks mandatory for the construction of African resilient cities offering a better quality of life**
- **Propose solutions to similar problems to speed up projects development**
- **Endorse a leadership role to share knowledge through studies and expertise to learn about best practices of the continent as whole.**
- **Ease access to financing from international institutions through projects structuration.**
- **Participate and communicate as one common group at international events to promote projects as well as to develop institutional frameworks on social, economic and environmental aspects**

**Beyond an annual encounter, the Alliance would result into a digital platform to increase interactions for more responsiveness and efficiency.**

**To have a common strategic vision and fully benefit from its growing urbanization and demography, Africa should transform the high potential of the next decade by investing in land planning to welcome, help initiate and unleash positive energies towards wealth creation necessary for its development.**

**Only sustainable land planning could assure a balanced, coherent, systemic and collaborative development to leap frog and position Africa in the international scene as a continent of the future.**

As of today, SAZ and CCA have presented the Alliance initiative at the Climate Chance Summit, in Accra, Ghana this year, to more than 2 000 participants. It was a successful experience since many renowned institutions expressed their interest in joining the coalition (**UN Habitat, National Urban Federation Agency, Regional Development Agency of Bamako...**)

This summit has achieved the first step for the Alliance before (ii) the **integration and organization of the actors, (iii) the official lunch of the Alliance and presentation of the road map planned for the World Urban Forum in February 2020 in Abu Dhabi and (iv) the presentation of the first output of the Alliance at the Africa-France Summit 2020 in Bordeaux next June.**

### 3 – PARTNERSHIP PRESENTATION

After a positive participation and high interest from actors met at the summit in Accra, the Alliance is working on gathering 7 to 8 African urban land development actors (private or public and of any size)

These actors would share common issues such as **Eco conception, governance, Population resettlement, health, education, management and waste valorization...**

In short, the Alliance offers various advantages:

- 1- Have access to a large database in the field of urbanism in Africa (empirical diagnosis, cases studies, sustainable financing notes, etc...)
- 2- Benefit from **(i) different actors' experience and (ii) expertise and satellite actors' network**
- 3- Use the digital platform as projects development accelerator
- 4- Join the first African land development network sharing common issues and proposing local problems solutions

Most importantly, the Alliance could not be successful without the following:

- **Signing of a partnership agreement;**
- **Meeting or workshops (physical or not) to define a roadmap and agreed initiatives.**

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**To join the African Sustainable Land Development Alliance, is to think and act together for a sustainable African urbanism**