



# ComforMap

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*Discover a new way to travel*

By



EnviroConsulting





*Who said you were going to do anything about the climate and limit your carbon footprint?*



*Who knows when you'll want to stop coming to work in the summer with a wet shirt?*



*Who doesn't know how to survive the cold on a bicycle?*



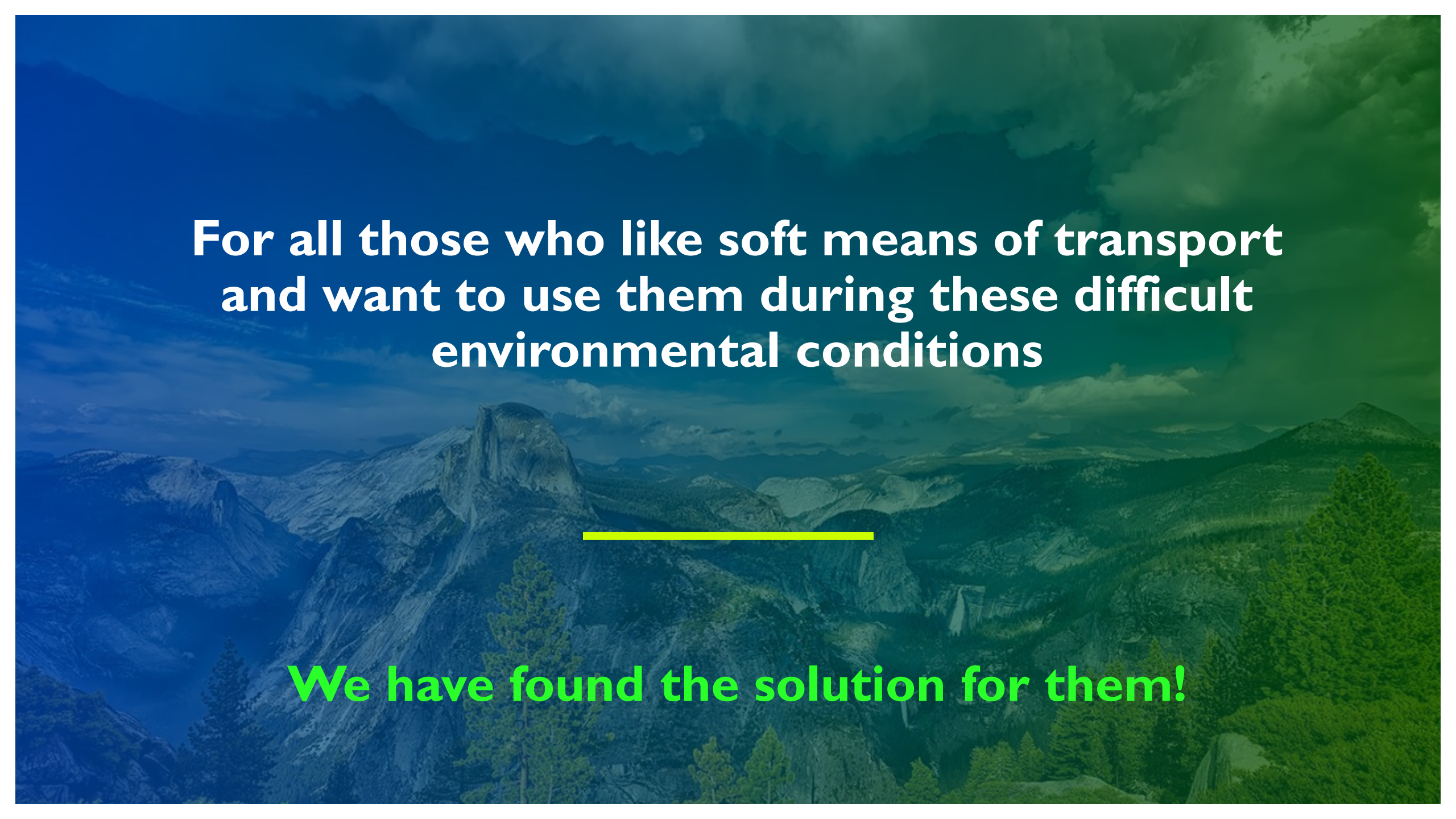


*Who hasn't ever complained about people riding their bikes on their way to work?*

*Who knows when you'll want to stop coming to work with a bloody nose and itchy eyes?*

*Who doesn't know how to take care of their health and avoid air pollution?*





**For all those who like soft means of transport  
and want to use them during these difficult  
environmental conditions**

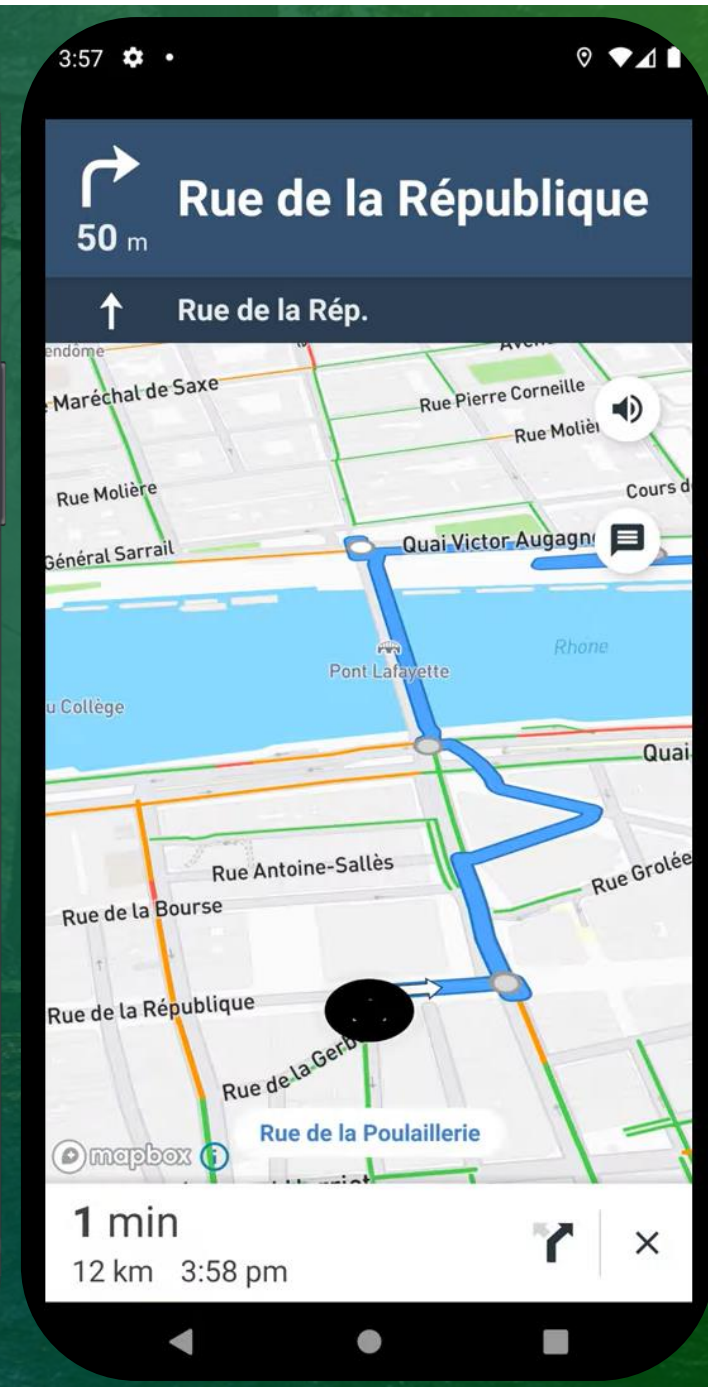
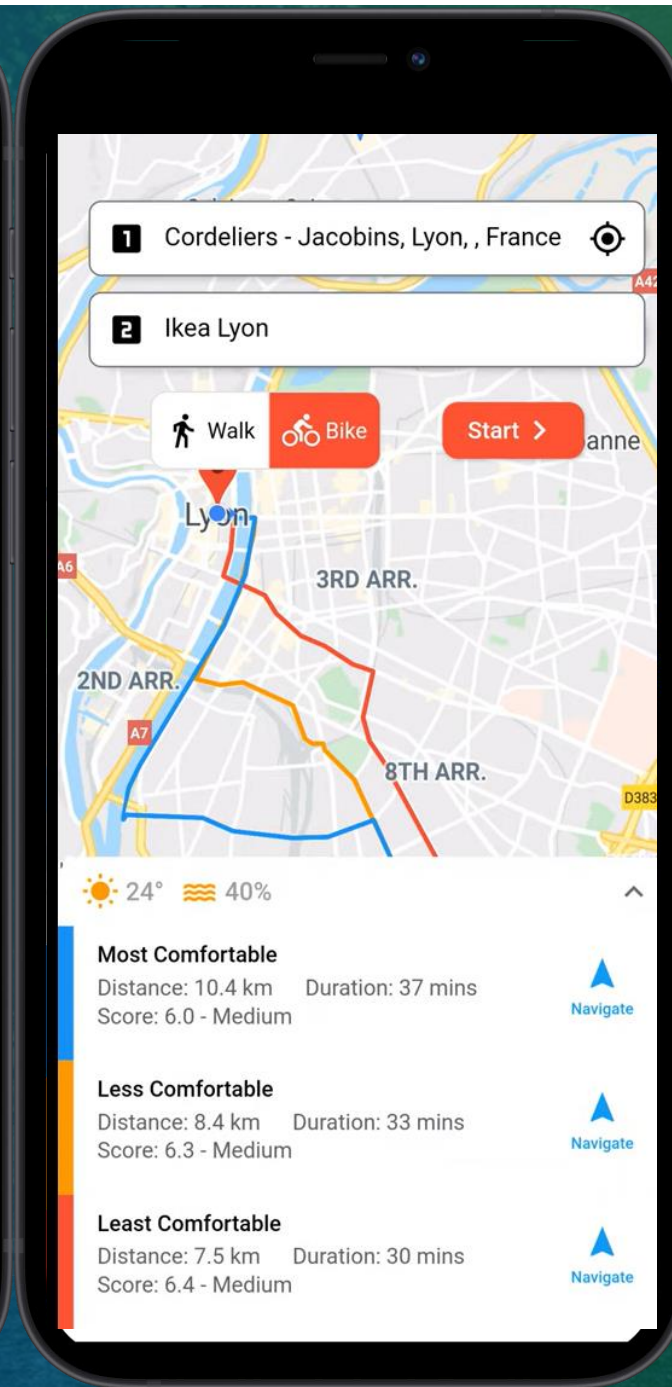
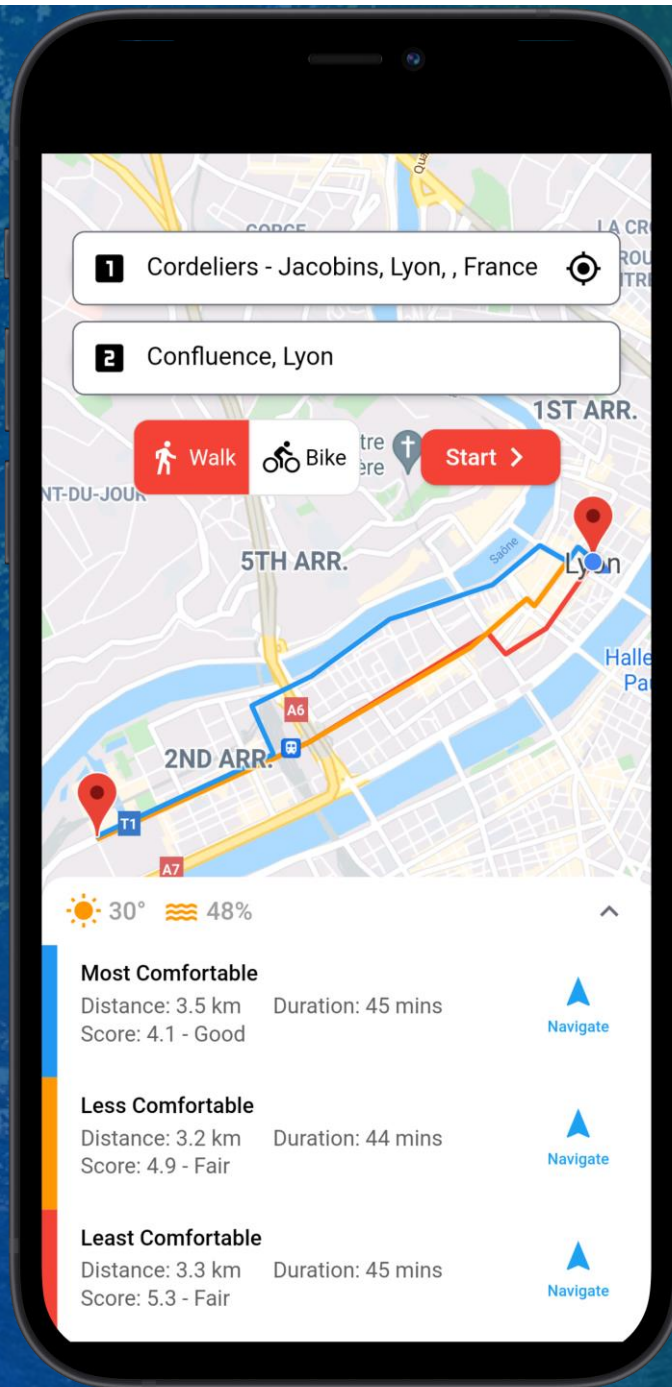
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**We have found the solution for them!**



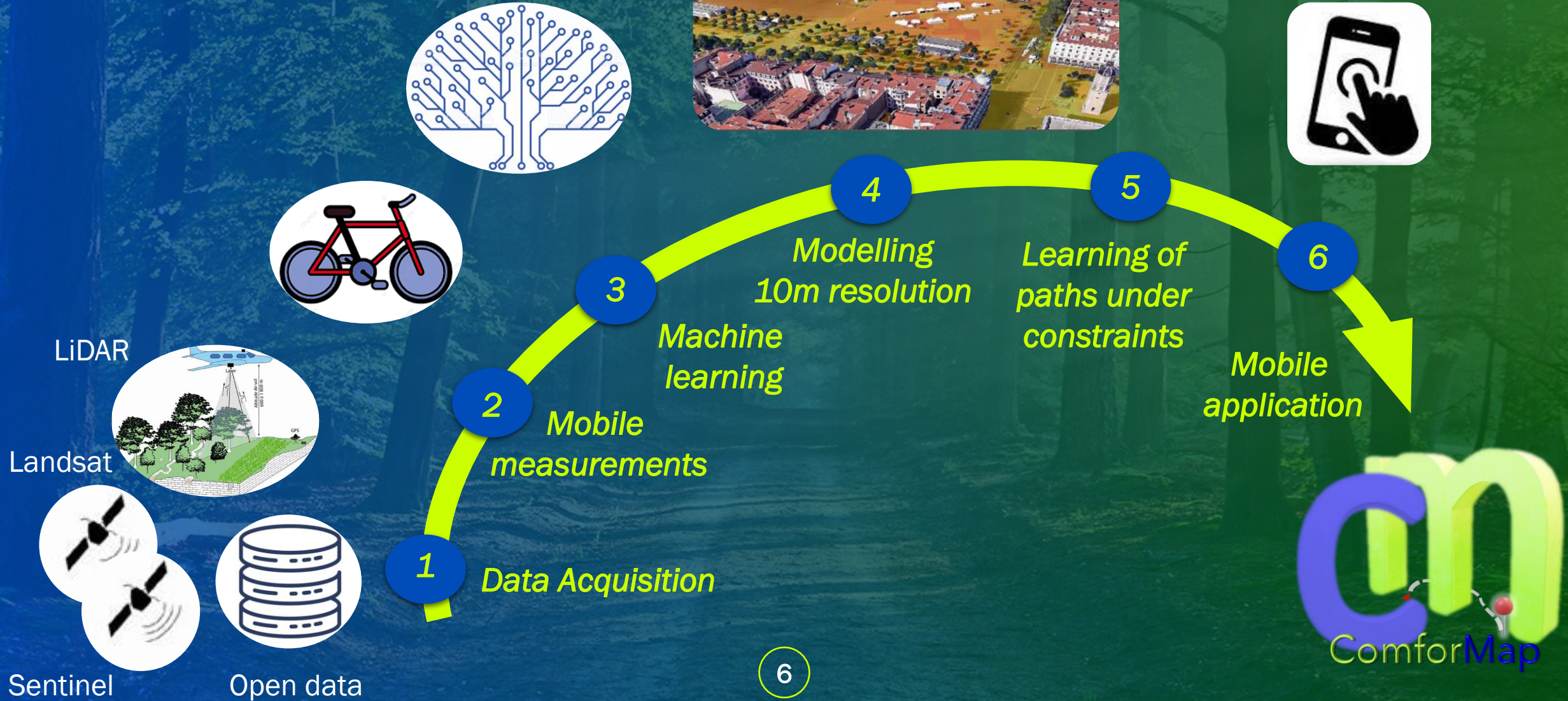


Thermal comfort and  
displacement  
algorithm patented





# How we do ?





# Target market

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Customer segmentation	Business Model
Local authorities	B2B2C
Companies	B2B2E

- Decrease carbon tax
- Decrease parking spaces
- Increase physical and mental well-being
- Increase safety on their route



# Out-of-the-box mobile application or API integrated with existing services

	Estimated number of working days	Geographic deployment price
Cities < 50 km <sup>2</sup>	7	5 000, 00 €
Cities > 50 km <sup>2</sup> and < 500 km <sup>2</sup>	10	7 500,00 €
Cities > 500 km <sup>2</sup>	20	16 000,00 €

	Additional cost per user / year
1 to 10 000	0,15 €
10 000 to 30 000	0,12 €
30 000 to 100 000	0,10 €
100 000 to 1 Million	0,08 €
> 1 Million	0,04 €

## Estimated prices / users

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Decrease based on the number of  
clients targeted by territory

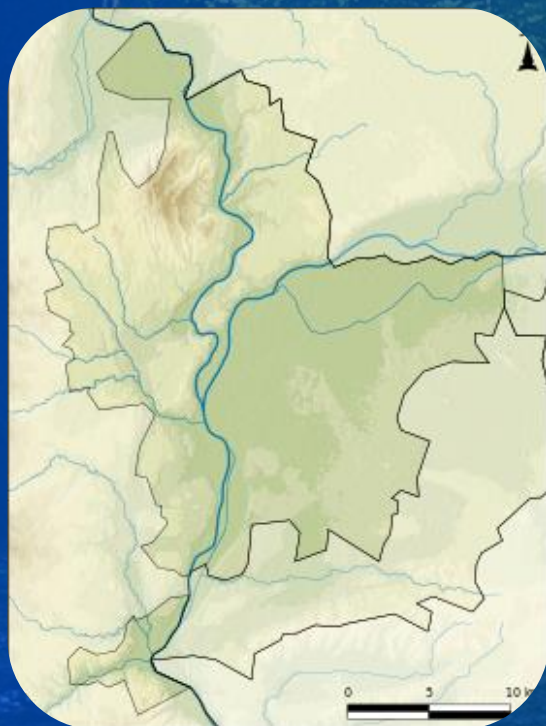


# Use Case on the Metropolis of Lyon

- Area > 500 km<sup>2</sup> → deployment cost = 16 000 €
- Estimated number of users → from 15 to 74 years old ~400 000  
→ subscription cost / an = 0,08 X 400 000 = 32 000 €

Total cost = 48 000 € year 1

then 32 000 € year 2 ...



**GRANDLYON**  
la métropole



# Proof of interest

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## Local authorities :

- Metropolis of Lyon



- City of Geneva



- Metropolis of Barcelona

## Companies :

- Carployee
- Otakam
- WeatherForce
- ACTERRA
- MacAuto
- OpenRunner
- DVDH
- Angell



# Support by

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Incubadora y aceleradora de innovación Deep Tech en Lyon y St Etienne, construyendo los productos y servicios innovadores del mañana



Líder en el acompañamiento de mujeres emprendedoras y equipos mixtos que crean empresas innovadoras



Un plan de la Agencia Espacial Europea para apoyar el desarrollo de nuevas empresas relacionadas con el espacio



Un laboratorio de investigación que estudia cómo las sociedades contemporáneas y pasadas gestionan y cuidan su entorno



Lyon Start-Up



Scannez  
et découvrez !



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